

DELAWARE VALLEY SMART GROWTH ALLIANCE



Urban Land
Institute

Philadelphia

Serving Eastern and Central
Pennsylvania, Southern New
Jersey, and Delaware

Present the 6th Annual Smart Growth Symposium

The 5 D's:

Density. Design. Diversity. Destination Accessibility. Distance-to-Transit.

Why Smart Growth Is Financially Sustainable

Friday, March 12, 2010

8–11 a.m.

PECO Building, 2301 Market St., Philadelphia (Lower Level)

New data shows that these 5 D's are not just the hallmark of Smart Growth, but also result in true environmental and economic sustainability, reaping financial benefits for developers, municipalities and end-users.

Smart Growth developments are less expensive to build, require less-intensive municipal services, and result in higher values for property owners. What are you waiting for?

"The Future of Smart Growth," presented by Charles Hewlett, Managing Director, RCLCO (Robert Charles Lesser & Co.), Bethesda, MD, a company always on the leading edge of real estate trends and issues.

"Retrofitting Suburbia," presented by June Williamson, RA, LEED AP; Associate Professor of Architecture, The City College of New York; and author of "Retrofitting Suburbia: Urban Design for Redesigning Suburbs."

Hear case studies from developers on how to make it work – the benefits of smart growth, the challenges of sustainable building, and the reluctance to change in urban and suburban communities.

- **Urban Residential:** Johnny McDonald, Partner, Onion Flats.
- **Suburban Residential:** Sarah Peck, Principal, Progressive Housing Ventures.
- **Office/Retail:** Joseph F. Coradino, President, PREIT Services LLC and PREIT-Rubin, Inc. (Pennsylvania Real Estate Investment Trust).

Thanks to our promotional partners:



DVGBC

Delaware Valley Green Building Council
Metro Philadelphia | Lehigh Valley | State of Delaware



BUILDING INDUSTRY ASSOCIATION
of Philadelphia





6th Annual Smart Growth Symposium

The 5 D's: Why Smart Growth Is Financially Sustainable

REGISTRATION FORM

Friday, March 12, 2010

Registration Fees - all increase by \$10 after March 5:

_____ Private Sector: \$65.

_____ Government Agency/Non-Profit: \$45.

MAIL – mail completed form with check payable to Delaware Valley Smart Growth Alliance or credit card payment to: Delaware Valley Smart Growth Alliance, 1231 Highland Avenue, Fort Washington PA 19034

FAX – fax completed form with credit card payment to: 215-628-9839

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The Delaware Valley Smart Growth Alliance (DVSGA) is a non-profit corporation representing more than 200 government, private sector and non-profit organizations in the tri-state region encompassing Eastern and Central Pennsylvania, the southern half of New Jersey, and the State of Delaware. The DVSGA provides early recognition to proposed smart growth projects as part of its objective to inform public appointed and elected officials, citizen groups, developers and others, of the advantages that smart growth projects bring to their respective communities and to the overall region. More than 25 proposed smart growth projects have received recognition to date – view the full list of criteria, recognized projects, supporters and more at www.delawarevalleysmartgrowth.org